peters Coating Innovations for Electronics

NEWS



The Sisprod team Photo: Sisprod

THE PETERS GROUP

... based in Kempen, Germany, is an independent family-owned company and the only full-range supplier of coating materials in the world.

As market leader in high-tech coatings for the manufacture and protection of assemblies and electronic components, Peters supplies its products for a use in automotive electronics, aerospace engineering, industrial electronics, medical technology, LED applications or other industrial applications.

For more than 50 years, our highly specialised research and development team has been working closely with our customers to develop innovative, trend-setting and practical solutions.

With international sales offices and around 65 agencies abroad, we are the competent local partner in over 90 countries serving more than 4000 customers.

Peters' Partner in Portugal: 10 Years of Cooperation with Sisprod

Kempen, 13 May 2022 – The well-known electronics producers in Portugal, especially those focusing on interiors and media in the automotive industry, have been served by Ricardo Lopes and his team for 10 years on behalf of Peters. ELPEGUARD® conformal coatings from Peters have been applied there for a long time and are well known and successful worldwide, especially in this automotive industry.

Since 2013, the commercial agency for the electronics production industry has been operating under the name Sisprod, Sistemas de Produção Electrónica, Lda. from their headquarters in Porto. Inken Robertz, correspondent at Peters attending to the Iberian friends, appreciates the good cooperation with the team around Ricardo Lopes: "They are a very nice, pleasant and relaxed group."



Sisprod correspondent Inken Robertz and Peters CEO Ralf Schwartz appreciate the cooperation with the Portuguese sales agency Sisprod.

Photo: Flynn Nowak/Peters

Having established itself as a brand in the Portuguese market, Sisprod has become a guarantee of quality. The company representatives have acquired a high level of expertise, both technically and in terms of the process. Ralf Schwartz, CEO at Peters, is satisfied with this cooperation: "Our business at Europe's western tip is in good hands with Sisprod: They are close to it and deliver an excellent service."

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