



Thumbs up: Peters CEO Ralf Schwartz is very satisfied with business year 2021.

Thanks to the staff: A big Plus for Peters

Kempen, 5 Jan 22 – Good Luck! Peters starts the new year with a cheerful greeting and is positive for 2022 when viewing the annual balance sheet 2021. “This has been a good year for us: Despite the pandemic, turnover has increased by approx. 30 percent”, says Ralf Schwartz, CEO of Lackwerke Peters GmbH & Co. KG. The giant economical leap forward of the last few months is connected to the remarkable development of the ELPEGUARD® conformal coating business. “In particular with our Twin Cure® UV types, we have succeeded in entering megatrend technologies on a large scale also in China,” reports Schwartz. This applies both to the production of battery controllers for e-mobility and to assemblies for converters that are necessary for the conversion of electricity from new energy sources.

In Europe, Peters' Elpemer solder masks have fortified the top market positions in Germany, Italy, and Switzerland and also in some neighbouring Eastern European countries. “We had a good business start with Unimicron Germany and were also able to acquire many Italian PCB manufacturers,” reports the CEO. According to Schwartz, well-known OEMs list Elpemer® in their approval lists. In this context, Peters still sees room for improvement among PCB suppliers in Asia.

From the Peters' portfolio, the ELPECAST® casting compound business has also experienced a positive development in 2021, above all in Germany and in adjacent European countries.

Ralf Schwartz sees the flexibility and motivation of his employees as main factor for the rising business curve in spite of the most difficult pandemic situation. „We thus managed the transfer into Corona-related mobile working and the worldwide digital communication very well.“ This common thread of commitment, motivation and team orientation is evident for all 160 active employees of the worldwide Peters Group, and of course also in the headquarters in Kempen, Germany, where about 130 staff members are working. “The Kempen location shall remain the center of our business also in the future“, underlines the CEO of the family-owned company whose primary objective besides proximity to customers is to secure workplaces. Schwartz is fully aware of the

THE PETERS GROUP

... based in Kempen, Germany, is an independent family-owned company and the only full-range supplier of coating materials in the world.

As market leader in high-tech coatings for the manufacture and protection of assemblies and electronic components, Peters supplies its products for a use in automotive electronics, aerospace engineering, industrial electronics, medical technology, LED applications or other industrial applications.

For more than 50 years, our highly specialised research and development team has been working closely with our customers to develop innovative, trend-setting and practical solutions.

With international sales offices and around 65 agencies abroad, we are the competent local partner in over 90 countries serving more than 4000 customers.

fact that nowadays, a majority of production plants requiring and processing special coatings for electronics are located in Asia.

“But the heart of our now 51-year-old company beats on the Niederrhein in Kempen.”

#petersbalance2021

www.peters.de